Attorney Docket No. 7921.1 Confirmation No. 5624

PATENT

August 6, 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Davies Group Art Unit: 3627 Serial No.: 10/772,711 Examiner: P. Danneman

Filed: February 5, 2004

For: SERVICE CENTER AND ASSOCIATED METHOD FOR OFFERING SERVICES

IN A RETAIL ENVIRONMENT

Mail Stop: Amendments Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

ELECTION

Sir:

This is in response to the Restriction Requirement mailed July 8, 2008.

Amendments to the Claims begin on Page 2.

Remarks begin on Page 6.